**Crowdfunding Data Conclusions**

*What are 3 conclusions we can draw about crowdfunding campaigns given the provided data?*

1. There are more crowdfunding campaigns seen in the “arts” world than other fields: Film, Theatre, and Music see more campaigns run in general.
2. There are slightly more successful crowdfunding campaigns than failed, but the odds are near 60/40 on meeting the goal
3. The fall/winter seasons see less campaigns in general

*What are some limitations of this dataset?*

A number of campaigns may have failed from poor exposure outside of the crowdfunding platform; perhaps finding a way to quantify how much effort went into publicizing the campaign can show correlation with goals being met.

*What other charts could be made and what value do they pose?*

* A chart portraying the percentage met of the goal could better represent crowdfunding campaigns that very nearly met their goal, but still technically ‘failed’ instead being either a ‘success or ‘fail’ in a chart.
* Possibly making a more detailed chart that can weed out large outliers from groups would better represent correlations between success and failure of campaigns.